# PHENIX.MEDIA
## DREAM IT. LIVE IT

**Personal Assistant for your Manufacturing & Printing needs.**
Techpack Design | Screen Print Design | Apparel Design | Photography
Instruction & Spec Sheets | Packaging Design | Product Photography

PHENIX.MEDIA | SAM OROZCO | O 210.729.5333 | D 210.772.4024

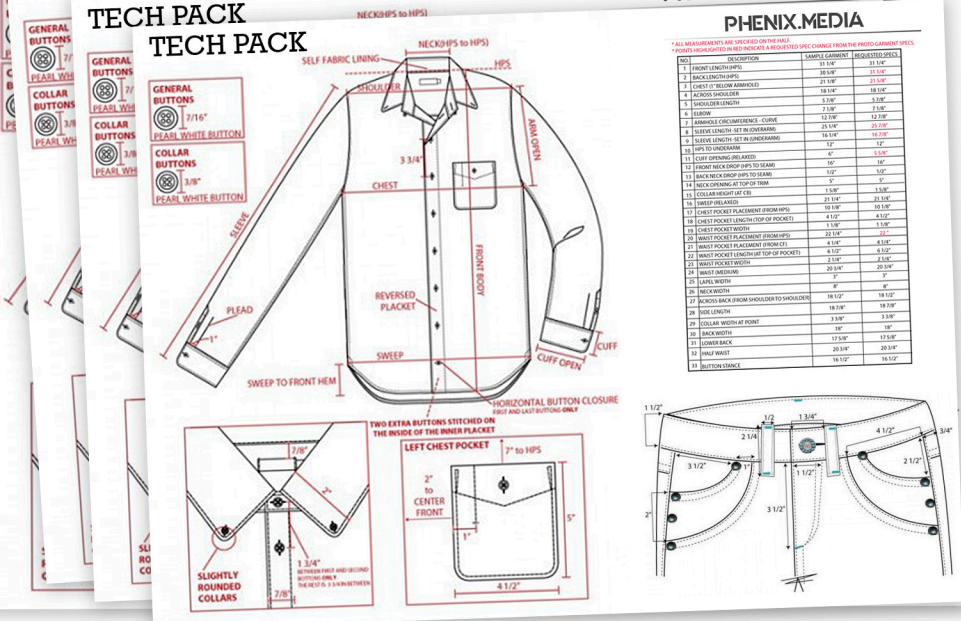# Manufacturing Essentials

## Tech Pack

A Tech Pack is a blueprint for clothes, a tool used by designers and factories to produce a product.
Tech Pack uses Manufacturing terminology and information to meet industry standards.

Includes:  -Measurements -Dimensions -Fabric type & Style
-Pantone Universal Colors -Madeira Universal Thread Colors



**ALL TECHPACKS CUSTOM DESIGNED TO SPECIFIC NEED**



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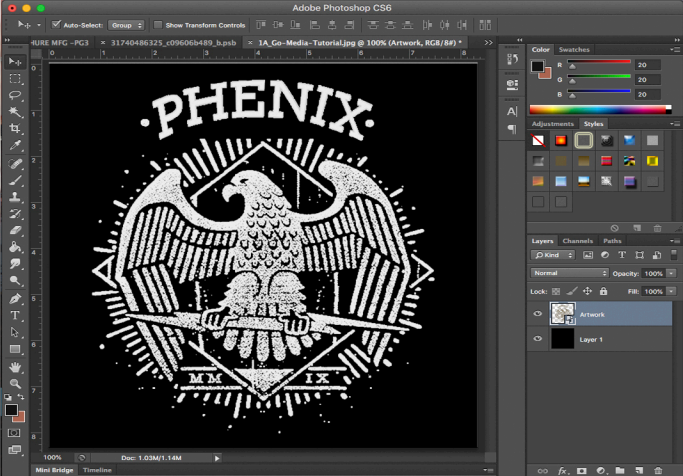**DREAM IT. LIVE IT.**

# Screen Print Artwork

## Screen Print Artwork

The Artwork File is a tool and guide used by
designers, printers, and factories to print on a product.
The Artwork file contains the Vector Artwork to be printed on
Apparel or Garment. Information meets industry standards.
Includes:   -Vector Artwork -Measurements  & Dimensions
-Pantone Universal Spot Colors -Apparel/Garment Color

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Based on a Medium sized shirt

**ART SIZE:**
10"W x 10"H

**SHIRT COLOR:**
BLUE

**INK COLOR:**
WHITE

FRONT

·PHENIX·

MM    IX

POSTERS      EVENTS
CLOTHING     FINE ART

**AI  PSD  PDF  JPG  ALL ARTWORK CUSTOM DESIGNED TO SPECIFIC NEED**

**LIVE T-SHIRT MOCKUPS**
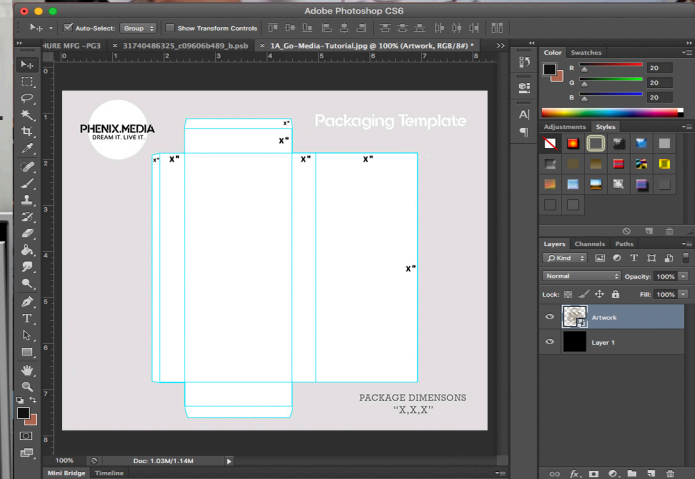
MAKE YOUR
T-SHIRT
DESIGNS
LOOK REAL

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# Packaging Design

## Packaging Design

The Artwork File is a guide used by printers, and Manufacturers to make, cut, and print product packaging. The Design is key to Present, Market and attracts consumers and preserve products. Vector Artwork to industry standards. Includes: -Vector Artwork -Measurements & Dimensions -Pantone Universal Colors -Template Folding & Cut lines.

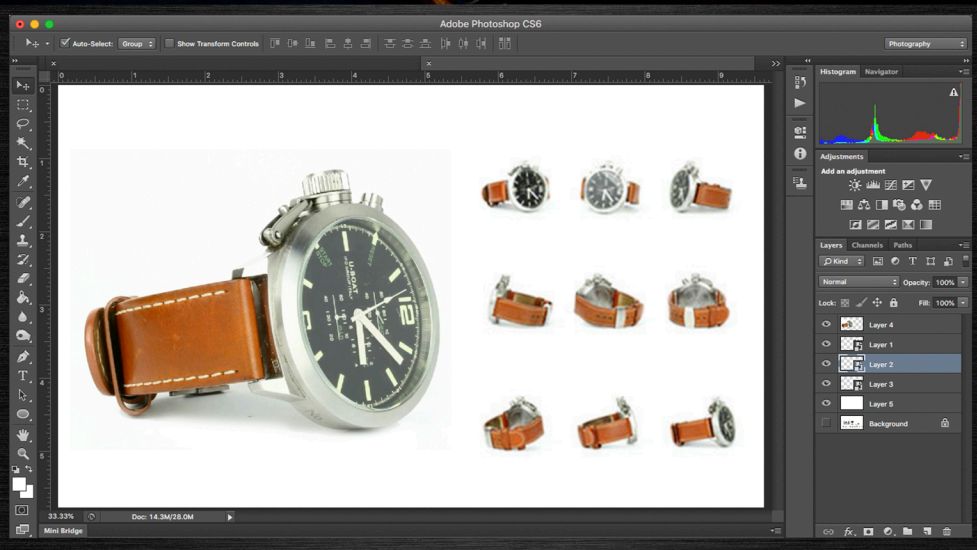ALL ARTWORK CUSTOM DESIGNED TO SPECIFIC NEED
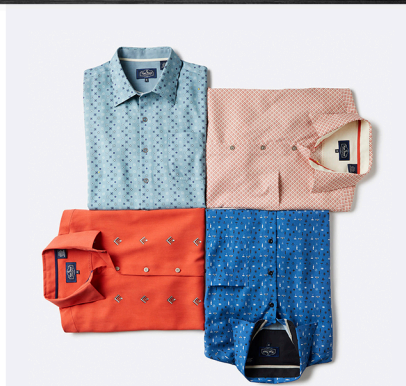
# Apparel & Product Photography

**Apparel & Product Photography**
Proper product presentation through Marketing & Advertising will attract Customers & Client Retention. Ecommerce & Social Media Ads require Proper photograhy for Traffic and consistent Sales .
Available:  -360 View -Editorial  -Outfit/Looks -Detail Highlights -Clothing Sales Ads -Marketing Campain Editorials
-360 View Animations.

**ALL PHOTOGRAPHY
CUSTOM DESIGNED TO SPECIFIC NEED**

AI  PSD  PDF  JPG

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